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Notice to the Investors/Unit holders of ICICI Prudential Fixed Maturity Plan - Series 69 - 433 Days Plan E (the Scheme)

Notice is hereby given to all the investors/unit holders of the Scheme that October 20, 2016* has been approved as the record date for declaration of the following dividend under the Scheme. Accordingly, dividend will be paid to all the unit holders/beneficial owners whose names appear in the register of unit holders/Statement of beneficial owners maintained by the Depositories, as applicable under the dividend option of the Scheme, at the close of business hours on the record date.

Plans/Options under the Scheme	Rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on October 13, 2016 (₹ Per unit)
ICICI Prudential Fixed Maturity Plan - Series 69 - 433 Days Plan E		
Dividend	0.0500	13.1233

\$ The dividend payout will be subject to the availability of distributable surplus and may be lower depending upon the extent of distributable surplus available on the record date under the Scheme.

Subject to deduction of applicable dividend distribution tax.

* or the immediately following Business Day, if that day is a Non-Business Day.

It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the Scheme would fall to the extent of dividend payout and statutory levy, if any.

Suspension of trading of units of the Scheme

The units of the Scheme is listed on BSE Limited (BSE). The trading of units of the Scheme stands suspended on BSE with effect from October 18, 2016. For the purposes of redemption proceeds, the record date shall be October 20, 2016.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : October 14, 2016

Authorised Signatory

No. 014/10/2016

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

“BSE Disclaimer: It is to be distinctly understood that the permission given by BSE should not in any way be deemed or construed that the Scheme Information Document (SID) has been cleared or approved by BSE nor does it certify the correctness or completeness of any of the contents of the SID. The investors are advised to refer to the SID for the full text of the Disclaimer clause of the BSE”.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.